



RapidResponse for empowering front line decision makers to quickly respond to changes in demand and supply.

Why RapidResponse?

Let's face it; there is a gap between what you plan and what actually happens. With **RapidResponse** you can close that gap and balance demand and supply on a continual basis, so you can deliver what your customers want.

For the supply chain organisation that wants to increase customer service while reducing inventory risk, **RapidResponse** is an on-demand supply chain management service that provides:

- Rapid and collaborative supply chain planning
- Continuous monitoring of performance to the plan
- Immediate response to demand and supply misalignments

With **RapidResponse**, you can respond to plan variations quickly and effectively to achieve maximum financial performance and higher customer satisfaction.

With over 30,000 users, innovative market leaders have turned to **RapidResponse** to achieve better customer service and inventory management in a constantly changing environment.

Plan. Monitor. Respond... All from one place

RapidResponse is not a suite of modules, it is a single, on-demand service that is used to solve many supply chain challenges.

Make **RapidResponse** your decision-making hub for the entire supply chain by leveraging its unique combination of 'rapid response' capabilities:

- **Visibility**
A single integrated view across sites, systems and partners.
- **Speed**
Create "what-if" scenarios in seconds, not hours or days. Analyse all of your options before you act. Respond quickly and confidently to change.



- **Collaboration**
Identify who is impacted by a change and collaborate across the organisation to reach better decisions.



Visit our website for more information
www.barloworldscs.com

“...a single supply chain management service designed for today's needs.”

With *RapidResponse*:

- Simultaneously and immediately evaluate the impact of change
- Quickly plan and align resources using an accurate view of the entire, multi-enterprise supply chain
- Rapidly complete computations that would take ERP or SCP systems hours or days to produce
- Instantly rank the impact of decisions against strategic objectives

Your company will always know the answers to the questions:

- What is at risk of shipping late?
- How can I avoid excess and obsolete inventory?
- What are the most urgent actions I must take to improve performance?

Ask yourself, is supply chain volatility increasing or decreasing?

Will the next breakthrough be in better planning or being better at responding to variances against the plan?

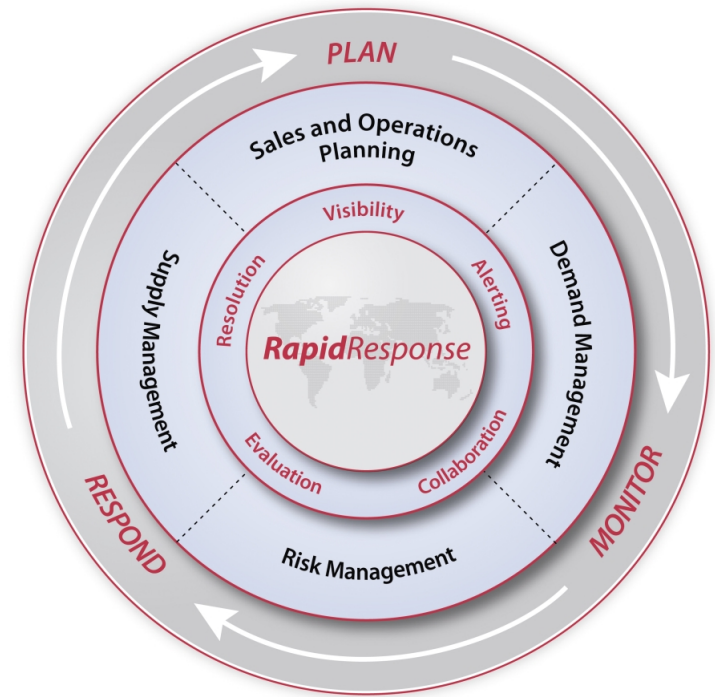
By responding rapidly to constant volatility and real world variances in demand, supply, capacity, product and daily operations, *RapidResponse* provides superior operations performance management, supply chain risk management, and supply chain planning capabilities.

Linking directly to your systems and those of your suppliers and customers, the unique *RapidResponse* architecture supports the continuous flow of information from multiple ERP systems across many sites to optimise the value of existing infrastructure and data.

RapidResponse effectively responds to constant changes in supply and demand with:

- **Alerting and Event Management**
Stakeholders, customers and suppliers receive proactive alerts and updates to existing plan
- **Enterprise-Wide Visibility**
View, share and manipulate data across multiple disparate systems and locations from your browser
- **What-If Analysis**
Simulate, share and review options with colleagues and suppliers

One Solution Solves Many Problems



- **Continuous Analytics**
See outcomes in seconds as AlwaysOn Analytics automatically recalculates results
- **Scorecarding**
Rank and align decisions with goals in real time using Live Scorecard



To understand how this world leading planning solution can help your supply chain decision makers please contact your local office:

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